

# 1958 Model Plymouths Will Go On Display at Miller's Friday

Styling advances in keeping with the trend-setting characteristics of the current model Plymouth cars, plus a broad new lineup of six engine options and other new engineering features will be seen when the Plymouth for 1958 is introduced tomorrow at Herman Miller Plymouth, 1600 Cabrillo.

"The new Plymouth is improved in appearance, performance, comfort and safety, yet retains many of the outstanding styling, handling and riding features that were so enthusiastically accepted by American car buyers this year," John P. Mansfield, Plymouth president, said.

**Silver Dart Styling**

Styling features of the new Plymouth include a bright new "Silver Dart" side moulding treatment, sweeping upward at the rear on Belvedere and Sport Suburban models to the tip of Plymouth's familiar high flung directional stabilizer fins with optional dart inserts of silvery anodized aluminum or compatible colors. Another distinctive new side trim is available also with Savoy and Plaza models.

Double header dual headlights are standard equipment on all new Plymouths, with the inner beams producing maximum long-range forward visibility and the outer pair providing supplemental fill-in light when used in combination, or efficient low-beam lighting when used alone. With filaments centered in all lamps, the new dual headlights produce the safest, most scientifically effective night lighting ever attained for automobiles.

New turn signals and parking lights are nestled in a triangular area above and between the headlights. Tail-lights also are new, with circular reflectors lower in the fender and a silver colored reflective wedge extending upward to the tip of the fin. The back-up light is centered beneath the rear bumper.

**Grille Redesigned**

The lower front grille of the Plymouth for 1958 has been redesigned with a horizontal bar effect identical to the upper grille section.

New Plymouth colors for 1958 are generally softer and more elegant, with 15 solid color options and 44 two-tone combinations. Luxurious new textured fabrics are offered in all lines.

**Six Engine Options**

Plymouth's new engine lineup offers six power options, including the new 350-cubic-inch Golden Commando V-8 at extra cost, with a 10-to-1 compression ratio and a horsepower rating of 305. New fuel injection is available with this engine as a limited option.

Standard V-8 Plymouth engine for 1958 is the 318-cubic-inch Fury V-800 with dual carburetion, a compression ratio of 9 to 1 and rated at 225 horsepower. Super Pak, with four-barrel carburetion, is available as extra equipment, and a Dual Fury V-800 engine with eight-barrel carburetion is the standard power plant for the high performance Plymouth Fury car in 1958.

Standard on all six-cylinder models is the smooth and economical Power-Flow "6," at 230 cubic inches, 8 to 1 ratio, and 132-horsepower.

**New Power Steering**

A compact new Constant Control power steering design, permitting location of the unit fully within the engine compartment, provides Plymouth's famous full-time effort-free power steering control for maximum safety.

Also new, and available on all Plymouth cars, is a Sure-Grip differential which transfers concentrated pulling power to the rear wheel with the best traction in rain, snow, ice, mud or sand for safer, surer momentum.

Standard equipment with V-8 Plymouths in 1958 is a new automatic economy choke, designed to save fuel in all driving situations where gasoline waste normally occurs, and particularly effective as a fuel-saver in short-trip city driving.

Air conditioned 1958 Plymouth cars have a new outlet for better distribution of cool, dehumidified air and a more powerful blower. Air conditioning is combined with the heating system of the Plymouth, with a single set of controls.

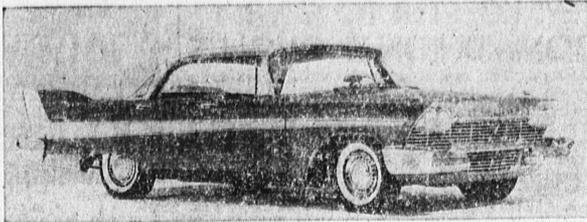
Features Retained  
Torsion-Aire ride, Plym-

proved rearward visibility.

Plymouth offers a choice of 19 V-8 and 17 six-cylinder models for 1958, including six Suburban station wagons with either V-8 or six-cylinder power plants. Optional with four-door station wagons is the rear-facing third seat which folds into the floor when not in use.

mirror has been relocated, higher, above the instrument

**Mystery Sound Winner**  
Frank H. Frohnhoefer, of 1116 Hickory Ave., is the winner of an evening for two at the Hollywood Moulin Rouge in the "Mystery Sound" contest being conducted by radio station KBIG.



1958 PLYMOUTHS... This Silver Dart two-tone exterior styling trim, sweeping back up to the tip of the 1958 Belvedere models and Sport Suburban station, can be seen starting tomorrow at Herman Miller Plymouth, 1600 Cabrillo Ave. Many other new features are on the new Plymouth models.

## Herald Classified Adds Get Results

### Family Sues For Damages

A north Torrance family is seeking damages totaling \$109,000 in a suit filed this week in Los Angeles Superior Court.

Seeking the damages are John Mitchell, 31; his wife, Phyllis, 33; and daughter, Linda, 5, all of 3409 W. 175th St. They allege the money is due for injuries suffered in a crash near Riverside last June.

Named defendant in the suit of Landreth Leffler, of Hollywood.

The complaint, prepared by Attorney Boris Woolley of Torrance, alleges that Leffler was operating his car in a negligent manner when it was involved in a crash with the Mitchell auto.

EVERY DAY a SPECIAL DAY at Thriftimart EVERY DAY a SPECIAL DAY at Thriftimart EVERY DAY a SPECIAL DAY at Thriftimart

Even when he walks in his sleep, dad takes his

**GENERAL ELECTRIC HEATING PAD**  
from

**Thriftimart**

ONLY 23 ENVELOPES ON THE YELLOW TAPE PREMIUM PLAN

VALUES YOU DREAM ABOUT

### Thriftimart QUALITY MEATS BEEF ROASTS

U. S. GRADED "CHOICE" or "GOOD" TRIMMED OF EXCESS WASTE, TENDER AND JUICY

<b>CHUCK ROAST</b> CENTER CUT SEVEN BONE	<b>39</b> c. lb.
<b>O-BONE ROAST</b>	<b>45</b> c. lb.
<b>RIB ROAST</b> OVEN READY 7 INCH CUT FIRST 5 RIBS	<b>69</b> c. lb.
<b>CHUCK STEAK</b> TRY ADOLPH'S TENDERIZER WITH NEW RECIPE	<b>49</b> c. lb.

<b>BONELESS SHOULDER CLOD ROAST</b>	<b>65</b> c. lb.	<b>EXTRA LEAN STEWING BEEF</b>	<b>63</b> c. lb.	<b>MEATY BEEF SHORT RIBS</b>	<b>23</b> c. lb.	<b>LEAN FRESH GROUND BEEF</b>	<b>3</b> lbs. \$1
-------------------------------------	------------------	--------------------------------	------------------	------------------------------	------------------	-------------------------------	-------------------

<b>OSCAR MAYER EASTERN PORK SPARERIBS</b> SMALL RIBS UNDER 3 LBS.	<b>43</b> c. lb.
---	------------------

<b>GOURMET DELIGHT VIBO FROZEN CORNISH GAME HENS</b> 14 OZ.	<b>89</b> c. ea.	<b>MORRELL'S PRIDE SLICED BACON</b> Lt. Pkg.	<b>55</b> c. lb.
---	------------------	--	------------------

<b>FROZEN 2 1/2 OZ. KOLD KIST STEAKS</b>	<b>12</b> for \$1	<b>FRESH FILLET DOVER SOLE</b>	<b>59</b> c. lb.
--	-------------------	--------------------------------	------------------

### Thriftimart FINEST PRODUCE

<b>CENTRAL AMERICAN BANANAS</b>	<b>2</b> LBS.	<b>25</b> c.
<b>SPLENDID FOR COOKING PIPPIN APPLES</b>	LB.	<b>5</b> c.
<b>LARGE, SWEET FRESH CORN</b>	<b>6</b> EARS	<b>25</b> c.
<b>EXTRA FANCY MIXED NUTS</b>	LB.	<b>39</b> c.

<b>Van de Kamp's Plain or Sugared DOUGHNUTS</b> 6 for 23¢ (Reg. 5 for 27¢)	<b>PUMPKIN PIES</b> Large (8-1/2 inch, reg. 65¢) <b>59</b> ¢ ea. Small (4-1/2 inch, reg. 2 for 35¢) <b>2</b> for 31¢ Individual <b>3</b> for 27¢ (Reg. 3 for 31¢)	<b>Oct. 31, ONLY</b> Halloween COOKIES... pkg. <b>43</b> ¢ Halloween CUP CAKES <b>6</b> for 30¢
--	---	---

EVERY DAY a SPECIAL DAY at Thriftimart

<b>LAURA SCUDDER MAYONNAISE</b>	QT. JAR	<b>49</b> c.
<b>CAMPBELL'S TOMATO SOUP</b>	10 1/2-OZ. TIN	<b>10</b> c.
<b>COUNTY FAIR FROZEN PUMPKIN PIE</b>	24-OZ. PKG.	<b>49</b> c.
<b>SUN VALLEY OLEO</b>	2 1 LB. CTNS.	<b>29</b> c.
<b>BETTY CROCKER—CHOC. MALT, DEVILS FOOD, Honey Spice, Peanut Delight, Marble, White, Yellow CAKE MIXES</b>	20-OZ. PKG.	<b>29</b> c.
<b>WESTON DUTCH CRISP COOKIES</b>	9-OZ. PKG.	<b>29</b> c.
<b>JERSEYMAID SQUARE CTN. ICE CREAM</b>	2 PT. CTNS.	<b>35</b> c.
<b>QUAIL BRAND WAX BEANS</b>	NO. 303 TIN	<b>10</b> c.
<b>QUAIL BRAND TOMATO SAUCE</b>	8-OZ. TIN	<b>5</b> c.
<b>S &amp; F PRUNE JUICE</b>	4 24-OZ. BTLS.	<b>\$1.00</b>
<b>QUAIL ALL GREEN CENTER CUT ASPARAGUS</b>	NO. 300 TIN	<b>10</b> c.
<b>S &amp; F APPLE JUICE</b>	QT. BTL.	<b>25</b> c.
<b>S &amp; F BUTTER BEANS</b>	8 NO. 300 TINS	<b>\$1.00</b>
<b>CEREAL CHEERIOS</b>	10 1/2-OZ. PKG.	<b>25</b> c.
<b>IRIS BLEACH</b>	1/2 GAL. BTL.	<b>29</b> c.
<b>VET'S CANNED DOG FOOD</b>	4 NO. 1 TINS	<b>25</b> c.
<b>GRAND TASTE—YOUR CHOICE LUNCH MEAT</b>	6-oz. Pkg.	<b>33</b> c.
<b>JANE ANDERSON'S CRANBERRY SALAD</b>	14-OZ. PLASTIC CUP	<b>29</b> c.
<b>JANE ANDERSON'S HORSERADISH</b>	BEEF, PLAIN or CREAM 4-oz. Btl.	<b>17</b> c.

SPECIALS FOR THURS., FRI., SAT., SUN., OCT. 31, NOV. 1, 2, 3

LISTEN TO KMPC FOR OUR DAILY RADIO SPECIALS  
We Reserve the Right to Limit Quantities Sales Tax Added to Taxable Items

EVERY DAY'S A SPECIAL DAY AT

**Thriftimart**

FR 907